



# GISELA

## 1<sup>ST</sup> YEAR DISSEMINATION AND OUTREACH RESULTS

### EU DELIVERABLE: D2.2

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Document Full name	<b>GISELA-D2.2-v1.5</b>
Date	<b>26/08/2011</b>
Activity	<b>WP2 / Dissemination and Outreach</b>
Lead Partner	<b>ULA</b>
Document status	<b>APPROVED</b>
Classification Attribute	<b>PU (PUBLIC)</b>
Document link	<a href="http://documents.gisela-grid.eu">http://documents.gisela-grid.eu</a>

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#### Abstract:

This document presents the achievements of WP2 - Dissemination and Outreach - during the first year of the GISELA project (*Grid Initiatives for e-Science virtual communities in Europe and Latin America* - <http://www.gisela-grid.eu>), as well as the next steps to follow.



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### Delivery Slip

	Name	Partner/Activity	Date	Signature
<b>From</b>	WP2	ULA / WP2 - Dissemination and Outreach		
<b>Reviewed by</b>	Technical Board			
<b>Approved by</b>	Management Board		26/08/2011	B. Marechal Ph. Gavillet S. Jalife Villalón L. A. Trejo Rodriguez R. Barbera R. Ramos Pollán

### Document Log

Issue	Date	Comment	Author
0-1	28/06/2011	First draft	B. Marechal
0-2	02/08/2011	Sections 2, 3, 4, 6 and 7 provided	H. Hoeger
0-3	02/08/2011	First general review of the document	B. Marechal
0-4	03/08/2011	Observations by B. Marechal taken into account and all sections provided.	H. Hoeger, Y. Briceño.
0-5	08/08/2011	Improvements and data added.	P. Gavillet, H. Hoeger, Y. Briceño.
1-5	26/08/2011	Final review and approval	B. Marechal

### Document Change Record

Issue	Item	Reason for Change

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## 1. INTRODUCTION

### 1.1. PURPOSE OF THE DOCUMENT

This document reports the achievements of the Work Package WP2 “Dissemination and Outreach” during the 1<sup>st</sup> year of the project.

For a comprehensive view of the Project and of the GISELA Consortium, the Description of Work (DoW)<sup>1</sup> and the Consortium Agreement (CoA)<sup>2</sup> should be consulted.

### 1.2. DOCUMENT ORGANISATION

The document follows with the Executive Summary as Section 2. While Section 3 presents the activities performed by WP2 during the 1<sup>st</sup> year of GISELA, the WP2 human effort is shown in Section 4. Section 5 deals with the issues WP2 will have to tackle and the work to be done in the next months is displayed in Section 6. Finally, Section 7 concludes the document.

### 1.3. APPLICATION AREA

The target audience for this document is:

- The members of the Project;
- The European Commission Services;
- The Project Reviewers;
- The External Advisory Committee (EAC);
- The general public.

### 1.4. DOCUMENT AMENDMENT PROCEDURE

Amendments to this document can be requested by any Project Member to the Project Coordinator (PC), via the Project Office (PO) - [hlp-gisela@hlpdeveloppement.fr](mailto:hlp-gisela@hlpdeveloppement.fr).

### 1.5. GLOSSARY

CIEMAT	Centro de Investigaciones Energéticas Medio Ambientales y Tecnológicas (Spain)
CoA	Consortium Agreement
DoW	Description of Work
EAC	External Advisory Committee
HLP	HLP Développement SAS (France)
KoM	Kick-off Meeting

<sup>1</sup> <http://documents.gisela-grid.eu/record/32?ln=en>

<sup>2</sup> Consortium Agreement (CoA) available upon request to the GISELA Project Office ([hlp-gisela@hlpdeveloppement.fr](mailto:hlp-gisela@hlpdeveloppement.fr))



**1ST YEAR DISSEMINATION AND  
OUTREACH RESULTS**

*Document Full Name*

**GISELA-D2.2-v1.5**

*Date: 26/08/2011*

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PC	Project Coordinator
PO	Project Office
VRC	Virtual Research Community
WP2	Work Package 2 - <i>Dissemination and Outreach</i>
WP3	Work Package 3 - <i>User Communities Support</i>

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## 2. EXECUTIVE SUMMARY

WP2 is caring of all Dissemination & Outreach actions of GISELA. This takes the form of the organisation of the Project events, of the production of the relevant publicity material and of contributing to the outreach of the Project results through the Web site. Over the first year of the Project, the numerous outcomes of WP2 were the following:

- Organisation of events:
  - 3 Decision Makers meetings, where the GISELA Management could meet local authorities, decision and policy makers;
  - 3 Workshops, 2 of them coupled with Training events and 1 with CHAIN on VRCs support;
  - 6 Virtual meetings in Latin America, which stimulated the interaction with University people on the e-Infrastructure relevance for their work.
- Production of Dissemination material.
  - Bulletin (Spanish & English versions) with a Web issue;
  - Flyer, Poster (e.g. “10 Good reasons to become a GISELA User”);
  - 3 Briefings in the form of scoops of the salient outcomes of the project.
- Web site-based outreach
  - Hot News to advertise in due time all GISELA-related results;
  - Publications Menu to access all kinds of Project publications (over 30 in year-1);
  - Press Room and Citations page covering all published references to GISELA (over 25 in year-1);
  - Specific entry to access all signed MoUs (6 in year-1);
  - Event announcements (GISELA and related events);
  - Twitter & Flickr accounts to report and illustrate all events linked to GISELA.

Altogether WP2 achievements are perfectly in line with its anticipated results and the Work Package is already proactive in the fulfilment of its foreseen second-year dissemination actions.



### 3. ACHIEVEMENTS

From September 2010 to August 2011 (M01 to M12), the following activities related to, but not exclusive of, WP2 took place.

#### 3.1. DECISION MAKERS MEETINGS

Meetings with Local Authorities, Decision and Policy-makers have been organised at the occasion of the following events:

- GISELA KoM (21<sup>st</sup> - 24<sup>th</sup> September 2010, San Luis Potosí, Mexico), with Dr. Enrique Villegas Valladares, General Director of the Potosino Council of Science and Technology, and Dr. Felipe Pazos Flores, Chief of the Division of Informatics of the Universidad Autónoma San Luis Potosí;  
<http://indico.gisela-grid.eu/conferenceDisplay.py?confId=8>
- TICAL 2011 Conference (20<sup>th</sup> - 21<sup>st</sup> June 2011, Panama City, Panama), during the Round Table on High Performance Computing chaired by Luis Nuñez (ULA – GISELA – RedCLARA) and with, as panel members, Carlos García Garino – Universidad Nacional de Cuyo (Argentina), Claudia Baloco Navarro - Universidad del Atlántico (Colombia), Denise Grüne Ewald - Universidade Federal do Rio Grande do Sul (Brazil) and Genghis Ríos - Pontificia Universidad Católica del Perú (Peru). TICAL is the Network of Information and Communication Technologies Directors from Latin American Universities;  
[http://tical\\_2011.redclara.net/es/programa.html](http://tical_2011.redclara.net/es/programa.html)
- CLARATec: Meeting of the Technical Coordinators of the NRENs of the CLARA community (23<sup>rd</sup> - 24<sup>th</sup> June 2011, Tegucigalpa, Honduras). At this event, the biannual meeting of Directors of the NRENs of the CLARA community was held and GISELA was presented;  
<http://indico.rnp.br/conferenceOtherViews.py?view=clara&confId=118>

#### 3.2. WORKSHOPS

Three Workshops have been held in collaboration with the EPIKH and CHAIN Projects. The first two were coupled with Grid Schools co-organised by WP2 and WP3.

- Joint GISELA/EPIKH<sup>3</sup> Workshop, Mexico City, Mexico, 26<sup>th</sup> November, 2010;  
<http://indico.gisela-grid.eu/conferenceDisplay.py?confId=15>
- Joint CHAIN<sup>4</sup>/GISELA/EPIKH Workshop, Valparaiso, Chile, 10<sup>th</sup> December, 2010;  
<http://indico.gisela-grid.eu/conferenceDisplay.py?confId=16>
- GISELA - CHAIN Workshop “Regional Initiatives meet VRCs”, at the occasion of the EGI User Forum 2011 (Vilnius);  
<https://www.egi.eu/indico/conferenceDisplay.py?ovw=True&confId=207>

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<sup>3</sup> <http://www.epikh.eu/>

<sup>4</sup> <http://www.chain-project.eu/>

### 3.3. VIRTUAL MEETINGS

Virtual meetings have been supported to stimulate the discussion between GISELA and University & NRENs people on the interest of adopting the Grid paradigm in research.

- *Nuevo Modelo de Comunicación Científica*; Ysabel Briceño, CeCalCULA, Venezuela, 28<sup>th</sup> April 2011;
- *e-investigación y cambio climático*; Ángel G. Muñoz S., Coordinador Eje Geociencias del Centro de Modelado Científico (CMC) de la Universidad del Zulia, Venezuela, 20<sup>th</sup> May 2011;
- *e-Astronomía, Datos del Universo en la Red*; Anna K. Vivas, Centro de Investigaciones de Astronomía, Mérida, Venezuela, 3<sup>rd</sup> June 2011;
- *Oportunidades y Retos para la Ingeniería Biomédica a través de la e-Investigación*; Daniel A. Sierra, Escuela de Ing Eléctrica, Electrónica y de Telecomunicaciones Universidad Industrial de Santander, Colombia, 10<sup>th</sup> June 2011;
- *GRID: Seminario e-Investigación en Ciencias Sociales y Humanas*, Herbert Hoeger, Universidad de Los Andes, Merida, Venezuela, 10<sup>th</sup> June 2011;
- *La e-Investigación y las políticas Públicas en Colombia y en América Latina*; Dago Bedoya, Red Nacional de Tecnología Avanzada, RENATA, 17<sup>th</sup> June 2011.

### 3.4. DISSEMINATION MATERIAL

Over the first year, WP2 focused on producing reference flyer and poster to introduce GISELA and its potential interest for all kinds of users.

- A flyer, in English and Spanish, has been created and distributed (Figure 1);  
<http://documents.gisela-grid.eu/record/150?ln=en>



Figure 1: GISELA Flyer in English and Spanish

- A poster, in English and Spanish, has been produced and distributed (Figure 2);  
<http://documents.gisela-grid.eu/record/150?ln=en>



Figure 2: GISELA Poster in English and Spanish

- The 1<sup>st</sup> GISELA bulletin was released in English and Spanish (Figure 3). The 2<sup>nd</sup> GISELA bulletin will be released early September;  
<http://documents.gisela-grid.eu/record/146?ln=en>



Figure 3: The 1<sup>st</sup> GISELA Bulletin, in English and Spanish

- A Web version, in English and Spanish, of the GISELA Bulletin is also available and updated continuously (Figure 4);  
<http://www.cecalc.ula.ve/gisela/> and <http://www.cecalc.ula.ve/gisela/?lang=es>



Figure 4: The GISELA Web version of the Bulletin, in English and Spanish

- Three GISELA briefings, for May in Spanish, for June in English and Spanish, and July-August in English and Spanish, were released (Figure 5);  
<http://documents.gisela-grid.eu/record/184?ln=en>  
<http://documents.gisela-grid.eu/record/227?ln=en>  
<http://documents.gisela-grid.eu/record/228?ln=en>



Figure 5: GISELA Briefings



### 3.5. DISSEMINATION THROUGH THE WEB

A major part of the Project dissemination is done through the Web site where specific Menus, submenus have been created for the purpose.

- A *Publications* page was created and populated with about 30 entries in the GISELA Web site (Figure 6);

[http://www.gisela-grid.eu/index.php?option=com\\_content&view=article&id=43&Itemid=41](http://www.gisela-grid.eu/index.php?option=com_content&view=article&id=43&Itemid=41)



Figure 6: The GISELA *Publications* page

- About 25 non-GISELA presentations/notes, making reference to the project, were gathered (Figure 7);

[http://www.gisela-grid.eu/index.php?option=com\\_content&view=article&id=25&Itemid=29](http://www.gisela-grid.eu/index.php?option=com_content&view=article&id=25&Itemid=29)



Figure 7: The GISELA *Press Room & Citations* page

and copies of PDF versions are kept in the GISELA Document Server (Figure 8);

<http://documents.gisela-grid.eu/collection/Press%20cuts-articles?ln=en>

<http://documents.gisela-grid.eu/collection/GISELA-cited%20presentations>



Figure 8: The Document Sever *Press cuts-articles* section

- A publicity page is available (Figure 9):

[http://www.gisela-grid.eu/index.php?option=com\\_content&view=article&id=26&Itemid=30](http://www.gisela-grid.eu/index.php?option=com_content&view=article&id=26&Itemid=30)

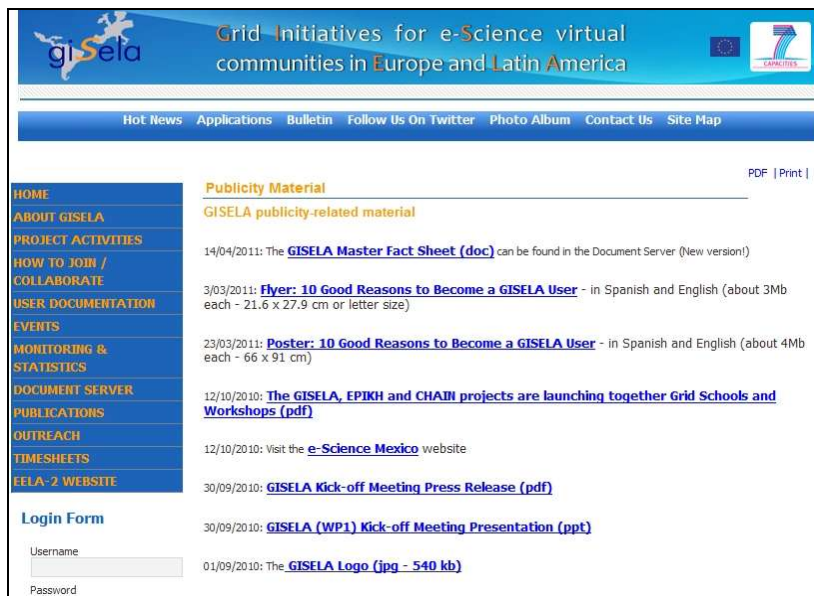
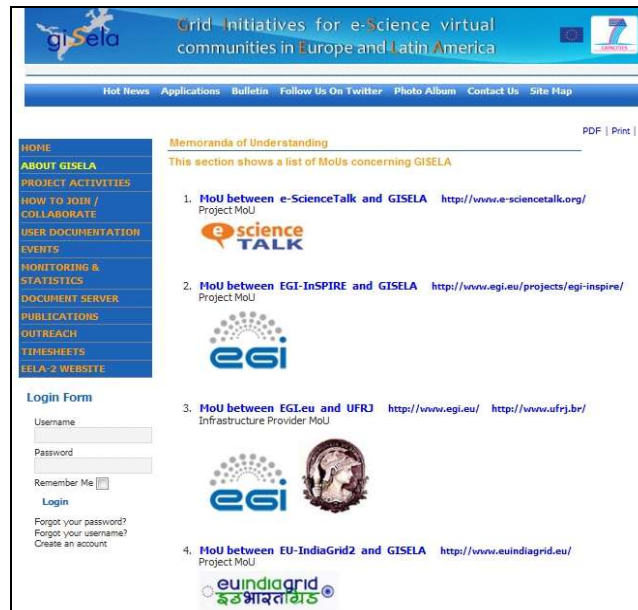


Figure 9: The GISELA *Publicity* page

- Memoranda of Understandings related to GISELA can be obtained through the site (Figure 10); [http://www.gisela-grid.eu/index.php?option=com\\_content&view=article&id=66%3Amou&catid=1&Itemid=1](http://www.gisela-grid.eu/index.php?option=com_content&view=article&id=66%3Amou&catid=1&Itemid=1)



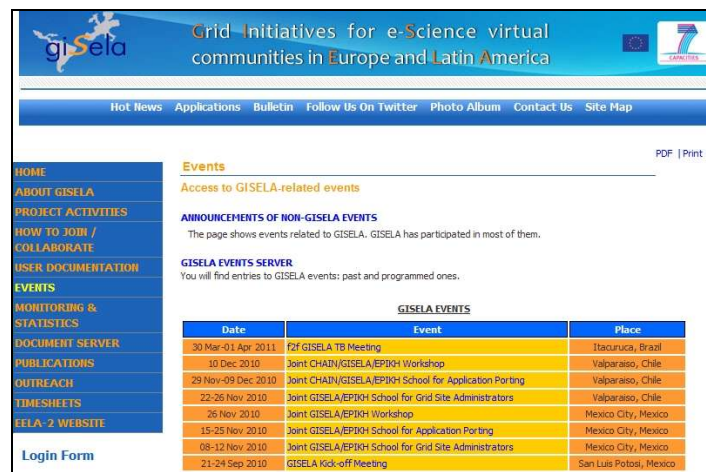
**Memoranda of Understanding**

This section shows a list of MoUs concerning GISELA

1. **MoU between e-ScienceTalk and GISELA** <http://www.e-science-talk.org/>  
Project MoU
2. **MoU between EGI-INSPIRE and GISELA** <http://www.egi.eu/projects/egi-inspire/>  
Project MoU
3. **MoU between EGI.eu and UFRJ** <http://www.egi.eu/> <http://www.ufrj.br/>  
Infrastructure Provider MoU
4. **MoU between EU-IndiaGrid2 and GISELA** <http://www.euindia-grid.eu/>  
Project MoU

Figure 10: The *Memoranda of Understanding* page

- Both GISELA and non-GISELA events are available through the GISELA Web site (Figure 11 and Figure 12, respectively) and the *Event Server*; [http://www.gisela-grid.eu/index.php?option=com\\_content&view=article&id=20&Itemid=23](http://www.gisela-grid.eu/index.php?option=com_content&view=article&id=20&Itemid=23)



**Events**

Access to GISELA-related events

**ANNOUNCEMENTS OF NON-GISELA EVENTS**  
The page shows events related to GISELA. GISELA has participated in most of them.

**GISELA EVENTS SERVER**  
You will find entries to GISELA events: past and programmed ones.

GISELA EVENTS		
Date	Event	Place
30 Mar-01 Apr 2011	2F GISELA TB Meeting	Itacuruca, Brazil
10 Dec 2010	Joint CHAIN/GISELA/EPIKH Workshop	Valparasso, Chile
29 Nov-09 Dec 2010	Joint CHAIN/GISELA/EPIKH School for Application Porting	Valparasso, Chile
22-26 Nov 2010	Joint GISELA/EPIKH School for Grid Site Administrators	Valparasso, Chile
26 Nov 2010	Joint GISELA/EPIKH Workshop	Mexico City, Mexico
15-25 Nov 2010	Joint GISELA/EPIKH School for Application Porting	Mexico City, Mexico
08-12 Nov 2010	Joint GISELA/EPIKH School for Grid Site Administrators	Mexico City, Mexico
21-24 Sep 2010	GISELA Kick-off Meeting	San Luis Potosi, Mexico

Figure 11: The *GISELA Events* page

[http://www.gisela-grid.eu/index.php?option=com\\_content&view=article&id=31%3Aexternal-event-announcement&catid=8&Itemid=23](http://www.gisela-grid.eu/index.php?option=com_content&view=article&id=31%3Aexternal-event-announcement&catid=8&Itemid=23)

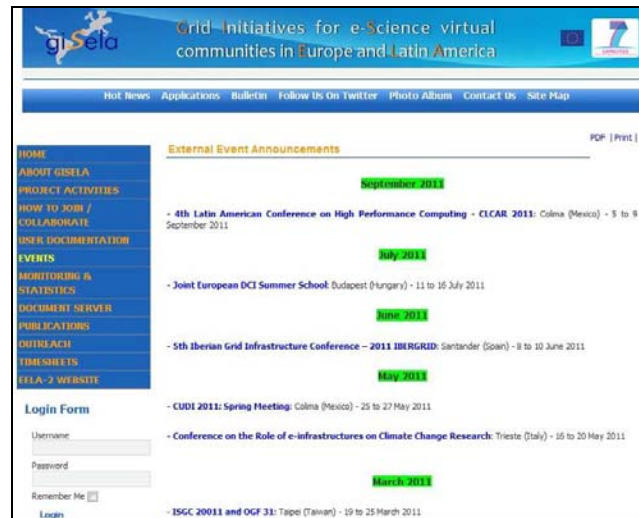


Figure 12: The *non-GISELA* events page

- The Hot News page is being kept up-to-date (Figure 13);  
[http://www.gisela-grid.eu/index.php?option=com\\_content&view=article&id=33&Itemid=39](http://www.gisela-grid.eu/index.php?option=com_content&view=article&id=33&Itemid=39)

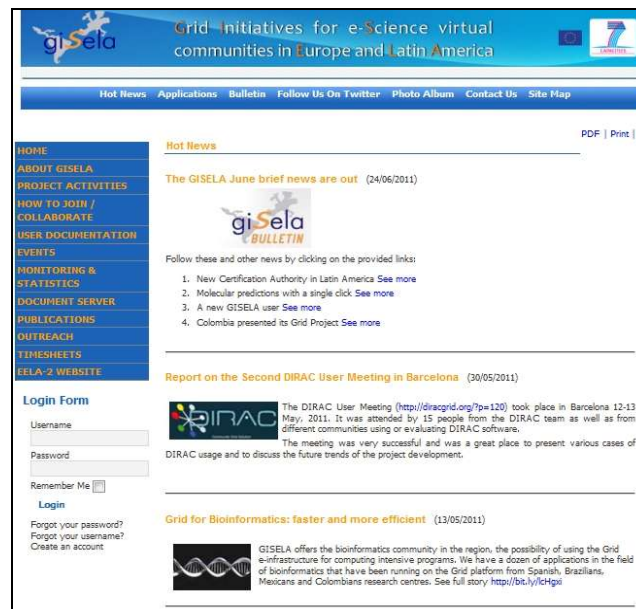


Figure 13: The GISELA *Hot News* page



### 3.6. TWITTER ACCOUNT

- A *Twitter* account has been created (Figure 14) [http://twitter.com/gisela\\_grid](http://twitter.com/gisela_grid) to provide concise scoops of GISELA outcomes.



Figure 14: The GISELA *Twitter* account

### 3.7. FLICKR ACCOUNT

All pictures of salient GISELA events are accessible from a Flickr entry on top of the Home page.

- A *Flickr* account contains pictures of GISELA related events (Figure 15): [http://www.flickr.com/photos/gisela\\_grid/](http://www.flickr.com/photos/gisela_grid/)



Figure 15: The GISELA *Flickr* account

### 3.8. SITES RELATED TO WP2

- The following sites, related to WP2 activities, are available:
  - The GISELA *Main Site*: <http://www.gisela-grid.eu/>
  - The *Event Server*: <http://indico.gisela-grid.eu/>
  - The *Document Server*: <http://documents.gisela-grid.eu/>
  - A *Twitter* account: [http://twitter.com/gisela\\_grid](http://twitter.com/gisela_grid)
  - A *Flickr* account for photos of Project events: [http://www.flickr.com/photos/gisela\\_grid/](http://www.flickr.com/photos/gisela_grid/)

#### 4. HUMAN EFFORT

The current WP2 human resources are given in Table 1.

**Table 1: WP2 Human Resources**

<b>Name</b>	<b>Role</b>	<b>Institution</b>
Herbert Hoeger	WP2 Manager TWP2.1 and TWP2.2 Task Leader	ULA
Ysabel Briceño	WP2 Deputy Manager TWP2.3 Task Leader	ULA
María Eugenia Hernández	Design/Art	ULA
Alicia Bohórquez	Translations	ULA
Tania Altamirano	Dissemination of GISELA news through CLARA bulletin/site	RedCLARA
Martha Ávila	Dissemination of GISELA news through CUDI bulletin/site	CUDI
Camilo Jaimes Ocazióne	Dissemination of GISELA news through RENATA bulletin/site	RENATA

## **5. OPEN ISSUES AND / OR DEVIATIONS FROM THE WORK PLAN**

There are no major issues or deviations from the work plan to be reported.

## **6. PLANS FOR THE NEXT REPORTING PERIOD**

In the coming months, WP2 will keep fulfilling its assignments mainly on, but not restricted to, the following tasks:

- Contacting potential users of the GISELA e-Infrastructure;
- Supporting the other work packages;
- Updating the GISELA web sites;
- Publicising the GISELA Briefings;
- Editing of the GISELA Bulletins;
- Organising Virtual Meetings;
- Organising Decision Makers Meetings;
- Organising the GISELA Conference.

## 7. CONCLUSIONS

Table 2 shows, quantitatively, a summary of what has been achieved vs. what has been committed in terms of dissemination and outreach in the DoW by WP2 during the first year of the GISELA Project.

**Table 2: Summary of 1<sup>st</sup> Year WP2 Activities**

Event/Activity	Done during 1 <sup>st</sup> year	Committed for 1 <sup>st</sup> Year	Committed in 2 years
Conferences	0	0	1
Workshops	3	≥3	≥6
Decision Makers Days	3	≥3	≥6
Virtual Meetings	6	≥4	≥8
Posters	1	—	—
Brochures-Flyers	1	—	—
Briefings	3	—	—
Bulletins	2*	≥2	≥4

\* The second one to be released in September 2011

### Legend

—: not defined

≥: at least

Concerning the Web sites, the following ones, related to WP2 activities, are active:

- The *Main Site*: <http://www.gisela-grid.eu/>
- The *Event Server*: <http://indico.gisela-grid.eu/>
- The *Document Server*: <http://documents.gisela-grid.eu/>
- A *Twitter* account: [http://twitter.com/gisela\\_grid](http://twitter.com/gisela_grid)
- A *Flickr* account for photos of Project events: [http://www.flickr.com/photos/gisela\\_grid/](http://www.flickr.com/photos/gisela_grid/)

Even though WP2 is pleased with its performance, significant work is still ahead. Further dissemination actions have to be taken in order to keep impacting and reaching as many communities as possible even with the restricted budget of the project.